

LEO BURNETT U.S.A.

A Division of Leo Burnett Worldwide Inc.

All No. 1075—REMINGTON RIDER—[W—Reg. No. 71312—Page—4 C—Brand 100 & 115] inches—National (Lithographic) Magazines, 1981 (K)

Printed in U.S.A.



Marlboro



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec/79

